# CPA'S 2020-2025 STRATEGIC PLAN

### GOAL 1

Supports and promotes psychological science to advance knowledge and to address the concerns of people and the society in which we live and work

## GOAL 2

Meets the needs, supports the growth and enhances the impact of the discipline and profession

# TO BE AN **ASSOCIATION** THAT:

### **GOAL 5**

GOAL 6

Is accountable to

response to the *Truth and* 

Promotes and models equity, diversity and inclusion in all that we do

#### **GOAL 4**

Addresses the education, training and career development needs of students, educators, scientists and/or practitioners of psychology across their lifespan

#### GOAL 3

resources and funding for psychological services and

#### **OUR VISION**

A society where understanding of diverse human needs, behaviours and aspirations drive legislation, policies and programs for individuals, organizations and communities.

#### OUR MISSION

Advancing research, knowledge and the application of psychology in the service of society through advocacy, support and collaboration.









